**Careers at Unomer: Associate, Digital Consumer Insights and Market Research**  
**Job Title: Associate, Digital Consumer Insights and Market Research**Department: Client Servicing  
Location: Bangalore, Delhi-NCR, Jaipur

Year of Experience: 0-2 Years  
  
**Job Description:**We are looking for Associates in our Client Servicing team who will work with customers for their consumer insights and market research requirements using Unomer technology and services. You will be responsible for creating and managing digital research surveys and campaigns based on briefs provided by the clients. It will be vital to understand the needs of the clients, which you'll learn through interacting closely with them throughout projects and campaigns, often on a daily basis. You'll also manage ongoing reporting and final deliverables to ensure that projects are successfully completed on time.  
  
**Responsibilities:**  
Interact with clients to discuss and identify their consumer insights and market research requirements  
Design mobile and digital surveys and campaigns that meets the client's brief  
Ensure ongoing reporting and communication on the progress of the campaigns  
Monitor the success and effectiveness of research projects and studies  
Interact closely with clients throughout research project lifecycle, often on a daily basis  
Develop analysis and reports for presentation to clients  
Support business development and client engagement activities  
  
**Requirements:**Freshers or those with up to 2 years of experience in any role  
Proficient in MS Excel for handling data and conducting analysis  
Basic understanding of mobile and web technologies and tools  
Familiarity with brand, marketing and market research concepts  
Ability to analyze and interpret data in an insightful manner  
Ability to multitask and handle multiple projects at once  
Comfortable working extended hours when needed  
Good verbal and written communication skills  
Ability to provide tracking and reporting to clients  
Commitment to customer success and service  
Passion for technology, brand marketing and analytics  
  
**About Unomer:**Unomer provides a mobile technology platform for digital consumer insights and market research. We are a rapidly growing start-up building disruptive technologies that enable clients to reach millions of consumers on their smartphones for capturing accurate data and insights speed, scale and precision. Over 150 leading companies use Unomer for data, insights and intelligence. Founded in 2015, Unomer is backed by investors from US and Singapore and has offices in California, Bangalore, Delhi and Jaipur. For more information, visit [www.unomer.com](http://www.unomer.com/) or write to [info@unomer.com](mailto:info@unomer.com).  
  
We offer an opportunity to be an innovator and early member of a passionate team that is creating new mobile products and technology that will be used by customers worldwide. By joining us in our early years, you will have several benefits – work on cutting edge technology-based solutions, enable clients to leverage digital methodologies and strategies, enjoy the open work environment, push your creative thinking, work directly with top brands, collaborate with founders and scale the business. You will be a part of a small team which has a huge vision and will have a big impact.

The stipend during internship will be Rs. 20k per month and CTC for full-time position will be Rs. 30k per month (Rs. 3.6 Lacs per year).